

The Imperial Difference

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- Laptop Security a growing Problem
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2011 Super Tornado Catastrophe - Imperial Security’s Immediate Response

An estimated 334 tornadoes roared across parts of the Southern, Mid-western, and Northeastern United States at the end of April, killing at least 344 people, 238 in Alabama alone, and leaving thousands homeless.



In the aftermath of the catastrophic destruction Imperial Security received calls from many of our clients asking that we dispatch disaster teams to their affected facilities. Companies such as Walgreen's and Federal Express requested immediate assistance at numerous locations. Experienced hurricane responders Jay Johnston, Paul Todd and Tim Sheehan along with our Disaster Response Division continued on page 2



April 2011, Deadly Tornadoes slam into Alabama
Photo courtesy of ABC News.com

Laptop Security a Growing Problem

Loss of a laptop computer creates two problems, one is the loss of a physical asset, and two, the loss of mission critical data or proprietary information. Obviously, the loss of confidential information or competitive business intelligence is the greater loss, creating a potential breach

of corporate databases.

Statistics show theft of laptops from an auto or office account for 25% of total losses, with 14% lost during air travel, with an economic impact calculated in the hundreds of thousands of dollars per Incident. Preventing lap-

top theft requires a multi-disciplined approach that involves physically securing the laptop computer and protecting the data it contains from unauthorized access. There are several products available to help mitigate the risk of laptop theft.

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Imperial Security's Immediate Response

began implementation of Imperial's Disaster Relief Action Plan.

Special permissions were requested and granted from the states of the affected areas and our disaster teams were briefed and supplied with the necessary maps and logistical information for their destinations. Our fleet of SUV's were loaded with pre-assembled emergency kits, water, food, tents, sleeping bags, flashlights, cash, fuel and generators and readied for transport. Imperial's Scheduling Department began the staging proc-

ess and dispatched many teams of disaster trained security officers to the disaster locations. Within 10 hours Imperial placed disaster teams in Birmingham, Tuscaloosa, Mobile, Huntsville, Decatur, Cullman, Sumiton, Jasper, Columbia, Gardendale, and Centerville. Additional teams were also dispatched for the many businesses whose current guard companies were unable to fulfill their security needs. Imperial Security is grateful to our many disaster response officers who put their lives on hold, some for extended periods

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of time to travel to the disaster areas in order to fulfill the needs of our clients. We are extremely proud of the dedication of our Disaster Response Division. The many hours of training and preparation have enabled Imperial Security to respond immediately and with excellence to the needs of our clients.

For information on how you can help those in need go to:
www.salvationarmyusa.org

Mid-South Flood of 2011 - The Rising Waters

The city of Memphis as well as the entire mid-south experienced historic flooding from the Mississippi River this May. Security is a high priority during times of disaster relief.

The Memphis police department was upgraded to a level 3 state of readiness, level 4 is the highest state which only a disaster of huge magnitude would constitute. All officers of the MPD were required to work consecutive 12 hour shifts with no days off.



Security as the Flood Waters Rise

Many neighborhoods and businesses were completely evacuated. The MPD worked tirelessly to protect the homes

and businesses from looting. Though the MPD was heavily prevalent in the security of the flooded areas, Private Security Guard companies also played a large role in the security of the business properties affected by the flood. Business owners utilized both standing guards and roving patrols to keep their properties secure.

Private security is an effective solution to the additional security needed in times of natural disaster.

Imperial On the Move - Nationwide Growth and Expansion



Imperial Security currently provides Security in the states indicated above

The growth and expansion of Imperial Security continues Nationwide with new offices in Philadelphia, PA, St. Louis, MO, Chicago, IL and Jackson, MS.

Construction is still under way on our Corporate Headquarters. Imperial is expanding our headquarters by 7,000 square feet. Our National Command Center, Disaster Response Division as well as our Business Development and Expansion Division will all bene-

fit from our enlarged facilities. This expansion enables us to better serve our rapidly growing list of national accounts. Imperial's last quarter saw the largest growth in the following industries:

- Transportation Companies
- Trucking Companies
- Distribution Warehouses
- Retirement Homes
- Manufacturing Companies
- High-rise Office Buildings

Laptop Security (continued from page 1)



Anti-Theft Device

One physical security option is a chain or cable device that locks your laptop to your desk using a combination or key lock, however cable locks are not easily adapted for use in your car. Absolute Software has a solution called LoJack® for Laptops that will track and locate our computer the first time it connects to the web after you report it stolen. LoJack® will also allow you to erase your hard drive and prevent unauthorized access to sensitive data or

personal information, or optionally, freeze the computer and display on screen a custom message from the owner. Law enforcement officials have made numerous recoveries using this



Anti-Theft
Cable Hookup

system, but laptop security still continues to be a challenge for these high theft items.

Preparation for Weather/ Disaster Related Utility Disruptions

In the aftermath of the recent tornadoes in Alabama and massive flooding along the Mississippi River, Imperial recommends that businesses consider possibility of utility disruptions which can occur for extended periods following these events.

Businesses are often dependent on electricity gas, telecommunications, sewer and other utilities. The following tips, recommended by FEMA, are an excellent guideline for preparing your business for such a disruption:

For more information on Disaster Preparation go to



- Plan ahead for **extended disruptions** during and after a disaster. Carefully examine which utilities are vital to your business's day to day operations. Speak with service providers about potential alternatives and identify backup options.
- Learn how and when to **turn off utilities**. If you turn the gas off, a professional must turn it back on. Do not attempt to turn the gas back on yourself.
- Consider purchasing **portable generators** to power the vital aspects of your business in an emergency. Never use a generator inside as it may produce deadly carbon monoxide gas. It is a good idea to pre-wire the generator to the most important equipment. Periodically test the backup systems operability.
- Decide **how you will communicate** with employees, customers, suppliers and others. Use cell phones, walkie-talkies, or other devices that do not rely on electricity as a backup to your telecommunications system.
- Plan a secondary means of **accessing the Internet** if it is vital to your company's day to day operations.
- If **food storage** or refrigeration is an issue for your business, identify a vendor in advance that sells ice and dry ice in case you can't use refrigeration equipment.

([Ready Business Brochure](#), www.ready.gov)

Security Industry News

Please see our online version of this newsletter for complete safety tips and reminders on the following topics:

- Parking Lot Safety
- Home Defense
- Apartment Safety
- Elevator Safety
- College and Dorm Room Safety
- Running Safety

The 2011 ASIS International Annual Seminar and Exhibit is in Orlando, FL, this September.

For more information go to:

www.asisonline.org

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Founded in Memphis, Tennessee, in 1968, Imperial Security, with offices from CA to NJ and FL to MN is one of the largest and fastest growing contract security providers in the United States. Imperial Security currently operates in seventeen states with plans to expand operations through-out the contiguous lower forty-eight. Our Company's organic growth and expansion of our area of operations is the direct result of client requests for Imperial Officers at their other facilities. This growth is partially due to Imperial's quality management system, The Imperial Difference. With considerable investment of time and expense Imperial has designed, refined and perfected our unique proprietary quality management system over the last forty-two years and it is unmatched in the industry.

Imperial Security promises quick response to any client issues. We will allocate the resources necessary to deal with any contingency, mobilize Officers with full logistical support to mitigate your risk and secure your assets. When Imperial responds, our clients get rapid reaction by their security contractor and enjoy the peace of mind that their property, employees, customers, and facilities are secure.

Imperial Continues to Grow as Extraordinary Security Needs are Met

Bill Brinson, Executive Vice President



Over the past few months, Imperial has successfully expanded its operations into several new areas, including Philadelphia, PA, St. Louis, Missouri, Chicago, Illinois and multiple locations in Oklahoma. Imperial has accomplished this growth while simultaneously providing emergency

security services throughout tornado damaged areas in Alabama and flooded areas across multiple states along the Mississippi River.

In addition to these weather related security needs, Imperial is also providing additional security services requested by Imperial clients and others in response to the increased threat of terrorist reprisals following the U.S. killing of Al-Qaeda leader, Osama bin Laden.

Thanks to the dedication and commitment of Imperial's Security Officers, Supervisors, and Management, Imperial has been able to pro-

ceed with and meet expansion goals while successfully fulfilling every request for both additional and emergency security services following these extraordinary circumstances. Imperial's success in these endeavors is evidenced by the overwhelming appreciation we have received from clients receiving these services.

As always our success with clients depends upon what our officers do every day. Their on-the-job performance and dedication to excellence is what makes Imperial Security a leader in the Contract Security Industry.